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EDL 290T-A

Create an online (Buzzfeed or other) Quiz & Assessment

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Quiz Analysis

1. The Quiz

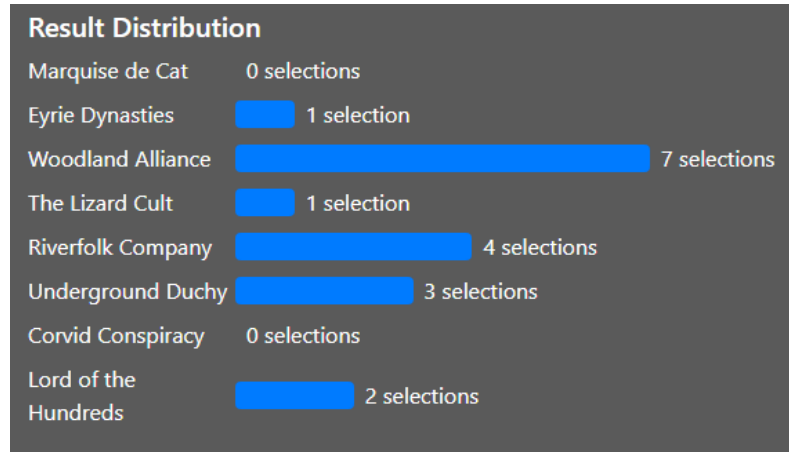
This quiz was designed around the game Root, an asymmetrical strategy war game published in 2018. The quiz has six questions with two answers each and the result tells the user which of eight factions featured within the game that they would be the leader of. Each answer could give or take away a number of points towards certain factions. As an example, for the question "Do you prefer to command a large group of followers or a small team?", answering "Large group" gives one point to most factions, two points towards the Lord of the Hundreds, zero point towards the Corvid Conspiracy, and takes away one point from the Woodland Alliance. At the end of the quiz, all the points for the chosen answers are tallied up and the result with the highest score is the final result. Ties are broken arbitrarily, with the earlier created results winning over later results.

As of now Root has 13 released factions but the quiz cut off the number of possible results to just eight of them. This was so the quiz did not require so many more questions to distribute the possible results better. The factions chosen to be a part of the quiz included mainly factions that are owned by our group of players. One was excluded and replaced by another expansion's faction because it was just a single warrior, not a whole faction of warriors that the player is leading.

To practice web design skills, Alex made the website that hosted the quiz at <https://quiz.alexlimoco.com/>. A recreation of the quiz can also be found at <https://www.opinionstage.com/page/57722641-be0a-421f-a6da-c03b699de60d>. The goal of this personality quiz was for those taking it to feel like the faction they received resonated with them in some way.

2. Results

We managed to get responses from 18 different people (two being ourselves). Below is an image of the distribution of the final results.



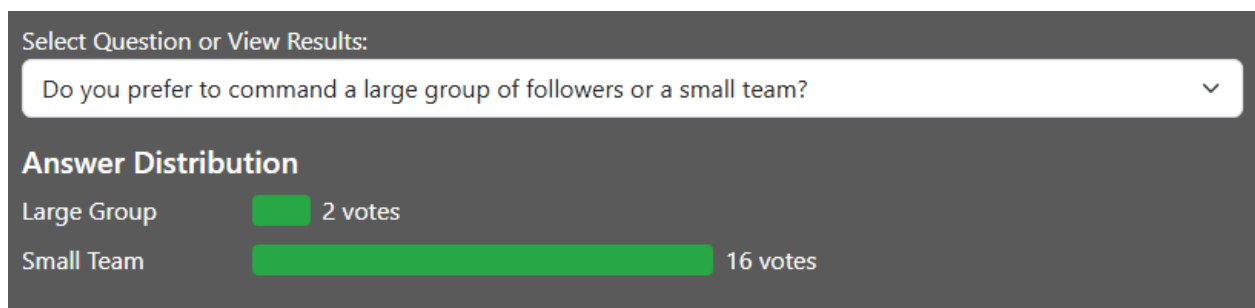
We also surveyed everyone after they took the quiz, asking whether they agreed or disagreed with the result that they received and why they felt that way. A few people did not respond, but we still got 14 responses, 10 (71.4%) agreeing with their result and 4 (28.6%) disagreeing. Two of the respondents who disagreed had played the game before and expected to get a different result from their experience with the game. The other two felt that their results did not align with their personality, with one of them specifically pointing out an answer to a question that they thought opposed their result. The other participant saw how their answers lead to the result, but still felt it did not portray them. Those that agreed with their results explained how aspects of the description resonated with how they perceive themselves.

Below is a table depicting the different participants and their survey responses.

Respondent	Result	Accuracy	Why
1	Alliance	Agree	Broadly aligns with my beliefs, more so than the other factions at least
2	Mole	Disagree	I resonate more with those stupid rats/mice but from an outside perspective, I am unsure
3	Alliance	Agree	I like chilling with my friends, not being overly extroverted, and I love bread
4	Alliance	Agree	I value listening to the opinions of each member of a team that I am on and basing my decision on what works best for the group
5	Otter		
6	Alliance	Agree	Reflects a bit about personal values for me at least
7	Alliance		
8	Rat	Disagree	I am greedy otters fs
9	Alliance	Agree	
10	Rat		
11	Mole	Disagree	I don't have the brain bro

12	Bird		
13	Otter	Disagree	I'd like to say I would heavily disagree with the result as I had previously put one of my options as I'd rather have info than physical resources. I am also horrendous with money
14	Mole	Agree	seems pretty accurate to how i would think about myself
15	Otter	Agree	Ah yes my gambling comes to get me again
16	Lizard	Agree	I agree, i am now related to mark zuckerburg
17	Alliance	Agree	I agree to an extent, I feel like I'm actually more aggressive in an opportunity for leadership, but I like the idea generally of raising awareness, and working with people's motivators/belief systems to get them active
18	Otter	Agree	Why would I fight to convince you to believe me when I can make you believe it was actually your idea

Most of the questions had a dominant answer that were chosen by four to eight more people than the other option. One question I wanted to point out in particular is “Do you prefer to command a large group of followers or a small team?” This question had only 2 participants choose “Large Group” as seen below.



This disparity is likely a large part of why Woodland Alliance had a large dominance in the results and the Marquise de Cat had none. This question gave 2 points towards the Alliance and -1 points towards the Marquise.

3. Reflection

The main difficulty with creating this personality quiz was trying to make the participants feel like their answers justified their result. The quiz did not do this as well as it could have. Some issues that prevented this are:

- Lack of communication
 - Alex worked on the questions while Josh wrote the descriptions for each result. If we were not completely on the same page, the difference would be noticeable by the participants.

- High number of results
 - With the number of questions we were expecting to add to the quiz, 8 responses was probably too many. Instead of doing 8 different factions, we probably should have focused on the original 4 factions from the base game.
- Low number of questions
 - The quiz only included six questions with two answers each. This combination does create 64 different possible series of answers, but each question holds a lot of weight from the participants. When one of their answers conflicts with their result, it feels like their answers weren't properly accounted for.
- Poor question design
 - During the design of the questions for the quiz, Alex focused on the gameplay aspects of Root. This led to questions that felt like they did not match up as well to the personality of the leaders we were trying to connect to. This was an issue for everyone, but especially so when the participant had not played the game before.
 - The weight distribution of each question was also difficult to balance. Some responses had higher weights for certain factions due to how tie breaking worked (earlier results are prioritized). The final balance was not perfect, with random answers the Woodland Alliance had a 18.75% chance of appearing while the Corvid Conspiracy had a 7.8125% chance of appearing (average being 12.5%).

4. Key Takeaways

This project demonstrated how to fulfill the expectations of a wide group of people. Overall, most of the participants seemed to have fun with the quiz. The main issue was a too common disconnect between quiz answers and the result. These issues could be fixed by either focusing on a smaller result pool or increasing the number of questions and options. They could also be corrected with a more complex quiz design, such as prerequisites and constraints. Having some results require specific answers and some results be impossible to get after answering specific questions a certain way could make those questions feel more impactful. Even if not shown visually.

A. Quiz Questions

Question 1.

Do you lead a team of top picks or a team of underdogs

Question:
Do you lead a team of top picks or a team of underdogs

Responses:
Top Picks

Result:
Top Picks

Weights:

Marquise de Cat:	1
Eyrie Dynasties:	1
Woodland Alliance:	0
The Lizard Cult:	0
Riverfolk Company:	0
Underground Duchy:	1
Corvid Conspiracy:	0
Lord of the Hundreds:	0

Responses:
Underdogs

Result:
Underdogs

Weights:

Marquise de Cat:	0
Eyrie Dynasties:	0
Woodland Alliance:	1
The Lizard Cult:	1
Riverfolk Company:	1
Underground Duchy:	0
Corvid Conspiracy:	1
Lord of the Hundreds:	1

Question 2.

Do you prefer to command a large group of followers or a small team?

Question:
Do you prefer to command a large group of followers or a small team?

Responses:
Large Group

Result:
Large Group

Weights:

Marquise de Cat:	1
Eyrie Dynasties:	1
Woodland Alliance:	-1
The Lizard Cult:	1
Riverfolk Company:	1
Underground Duchy:	1
Corvid Conspiracy:	0
Lord of the Hundreds:	2

Responses:
Small Team

Result:
Small Team

Weights:

Marquise de Cat:	-1
Eyrie Dynasties:	0
Woodland Alliance:	2
The Lizard Cult:	0
Riverfolk Company:	0
Underground Duchy:	0
Corvid Conspiracy:	1
Lord of the Hundreds:	0

Question 3.

Do you focus on strict control or do you issue loose commands for your followers to interpret and follow?

Question:
Do you focus on strict control or do you issue loose commands for your followers

Responses:
Strict Control

Responses:
Loose Commands

Result:
Strict Control

Result:
Loose Commands

Weights:

Marquise de Cat:	0
Eyrie Dynasties:	1
Woodland Alliance:	0
The Lizard Cult:	1
Riverfolk Company:	0
Underground Duchy:	1
Corvid Conspiracy:	0
Lord of the Hundreds:	1

Marquise de Cat:	1
Eyrie Dynasties:	0
Woodland Alliance:	1
The Lizard Cult:	0
Riverfolk Company:	2
Underground Duchy:	0
Corvid Conspiracy:	1
Lord of the Hundreds:	0

Question 4.

Question:
Do you face your problems directly or indirectly?

Responses:
Indirectly

Responses:
Directly

Result:
Indirectly

Result:
Directly

Weights:

Marquise de Cat:	0
Eyrie Dynasties:	0
Woodland Alliance:	1
The Lizard Cult:	1
Riverfolk Company:	0
Underground Duchy:	2
Corvid Conspiracy:	2
Lord of the Hundreds:	0

Marquise de Cat:	1
Eyrie Dynasties:	1
Woodland Alliance:	-1
The Lizard Cult:	0
Riverfolk Company:	1
Underground Duchy:	0
Corvid Conspiracy:	0
Lord of the Hundreds:	1

Question 5.

Do you prioritize yourself and your team or the greater good?

Question:
Do you prioritize yourself and your team or the greater good?

Responses:
Yourself

Responses:
Greater Good

Result:
Yourself

Result:
Greater Good

Weights:

Marquise de Cat:	0
Eyrie Dynasties:	1
Woodland Alliance:	0
The Lizard Cult:	1
Riverfolk Company:	1
Underground Duchy:	1
Corvid Conspiracy:	1
Lord of the Hundreds:	1

Marquise de Cat:	1
Eyrie Dynasties:	0
Woodland Alliance:	1
The Lizard Cult:	0
Riverfolk Company:	0
Underground Duchy:	0
Corvid Conspiracy:	0
Lord of the Hundreds:	0

Question 6.

Do you prefer to work with more physical resources or more information? ▾

Question:
Do you prefer to work with more physical resources or more information?

Responses:
Physical Resources ▾

Responses:
Information ▾

Result:
Physical Resources

Result:
Information

Weights:

Marquise de Cat:	1
Eyrie Dynasties:	1
Woodland Alliance:	0
The Lizard Cult:	0
Riverfolk Company:	0
Underground Duchy:	0
Corvid Conspiracy:	0
Lord of the Hundreds:	1

Marquise de Cat:	0
Eyrie Dynasties:	1
Woodland Alliance:	1
The Lizard Cult:	2
Riverfolk Company:	1
Underground Duchy:	1
Corvid Conspiracy:	1
Lord of the Hundreds:	0


B. Results

Marquise de Cat ▾

Result:
Marquise de Cat

Result Description:
You're the CEO of the forest. You love spreadsheets, organization, and building systems that run like clockwork. Your leadership style is simple: build it, control it, expand it. People might call you a little bossy—but hey, someone has to keep everything running.

Result Image:
faction-marquise.png ▾



Eyrie Dynasties

Result:

Eyrie Dynasties

Result Description:

You're the traditional leader who thrives on rules and legacy. You make big plans and expect everyone to follow them. When things work, you look unstoppable—but when they don't, the whole system can spiral into chaos.

Result Image:

faction-eyrie.png



Woodland Alliance

Result:

Woodland Alliance

Result Description:

You're the grassroots organizer who believes the little guys deserve a voice. You build support quietly until suddenly—boom—the revolution starts. Your leadership is about inspiring people to stand together.

Result Image:

faction-woodland.png



The Lizard Cult

Result:

The Lizard Cult

Result Description:

You're the mysterious spiritual leader everyone underestimates. You preach peace and enlightenment... but somehow end up converting half the forest to your cause. Your leadership style is patient, weird, and quietly powerful. One day people ignore you—next day they're chanting your slogans.

Result Image:

faction-cult.png



Riverfolk Company

Result:

Riverfolk Company

Result Description:

You're the entrepreneur of the group. Why fight when you can make money? You sell services, negotiate deals, and convince everyone they need what you're offering. Your leadership philosophy: profit solves everything.

Result Image:

faction-riverfolk.png



Underground Duchy

Result:

Underground Duchy

Result Description:

You're the ambitious planner who slowly builds influence behind the scenes. You expand your tunnels, gather supporters, bribe officials, and suddenly everyone realizes you've been taking over the map the whole time. Your vibe: calm, strategic, and a little intimidating.

Result Image:

faction-duchy.png



Corvid Conspiracy

Result:

Corvid Conspiracy

Result Description:

You prefer to work in the shadows, pulling strings while everyone else argues about what's really happening. Your leadership style is all about clever traps, secret plots, and perfectly timed chaos. While other factions fight out in the open, you're three steps ahead, quietly spreading rumors and setting up the next big surprise. If things go wrong? No problem—you've already got another plan hidden under a pile of feathers.

Result Image:

faction-corvid.png



Lord of the Hundreds

Result:
Lord of the Hundreds

Result Description:
You're the loud, chaotic warlord who solves problems by smashing them. Subtlety? Never heard of it. You gain followers by being the biggest, boldest force around. If something stands in your way, you burn it down.



Result Image:
faction-lord of the hundreds.png



C. Statistics



Select Question or View Results:
Do you lead a team of top picks or a team of underdogs

Answer Distribution

Top Picks		6 votes
Underdogs		12 votes

Select Question or View Results:
Do you prefer to command a large group of followers or a small team?

Answer Distribution

Large Group		2 votes
Small Team		16 votes

Select Question or View Results:

Do you focus on strict control or do you issue loose commands for your followers to interpret and follow? ▾

Answer Distribution



Strict Control  7 votes
Loose Commands  11 votes

General Questions Results Stats

Select Question or View Results:

Do you face your problems directly or indirectly? ▾

Answer Distribution

Directly  11 votes
Indirectly  7 votes

Select Question or View Results:

Do you prioritize yourself and your team or the greater good? ▾



Answer Distribution

Yourself  7 votes
Greater Good  11 votes

Select Question or View Results:

Do you prefer to work with more physical resources or more information? ▾

Answer Distribution

Physical Resources  5 votes
Information  13 votes

Select Question or View Results:

View Results



Result Distribution

Marquise de Cat	0 selections
Eyrie Dynasties	1 selection
Woodland Alliance	7 selections
The Lizard Cult	1 selection
Riverfolk Company	4 selections
Underground Duchy	3 selections
Corvid Conspiracy	0 selections
Lord of the Hundreds	2 selections